



THE BOOK BOSS WORKSHOP

Checklist

- Lock in on your book topic/idea and manage your book parts.
- Decide "now" where you want the book to land you?
- Set a specific date for your final draft to be completed.
- Announce Your book to the world!
- Design and print the cover (Lisa Nichols / Motivation)
- Carve out the Content - mode of delivery, platform, frequency, income expectation.
- Set Weekly/ Daily writing goals and keep them.
- Set up your Back office: Social Media /Publishing
- Finalize Book Parts/ Editing
- Set price and Submit Final Manuscript
- Campaign and Engage - Announce Launch Date
- Encourage Purchases and Review

